Dept. of Public Administration

Contemporary governments have faced a number of vexing public policy problems in the development of scientific technology and information society and local self government. The Department of Public Administration has been dedicated to provide outstanding programs corresponding to various demands for public management and public policy. Its curriculum ensures that all graduates understand the political, economic, and social context of public administration; achieve substantial competency in management techniques; and gain experience in applying qualitative and quantitative analysis to public policy issues. In recent years, governments, nonprofit and private employers need highly-skilled, well-trained public policy analysts and administrators. Many of our graduates hold leadership positions across the spectrum of public, nonprofit, and private organizations.

The Department of Public Administration provides Master degree, Ph.D. degree, and unified both Master and Ph.D degree course. The Master course is divided into two majors, public administration and public policy, both of which focus on basic knowledge and skills for Ph.D. course. The Ph.D. course intends to provide leading scholars and policy specialists that can competently and effectively deal with a variety of public administration and policy problems.

☐ **Public Administration Major**

The Public Administration Major is designed to explore the theory and practice associated with management of public programs in central and local government. This major offers a variety of courses relating topics and issues in efficient and effective management of public affairs such as organization theory, human resource, public finance, strategic performance, public marketing, resource allocation and local administration. It serves students to pursue their academic and practical career goals in the department of public administration, research institute, central and local government and other public institutions.

❑ **Public Policy Major**

Contemporary government, nonprofit as well as private institutions and organizations confront a wide variety of complex public policy problems in the 21st century. The public policy major program provides both a comprehensive knowledge on policy studies and learning opportunities to master analytical skills. At the end of day, students can be high-skilled and well-trained public policy professionals who can dissect a problem, analyze and interpret both quantitative and qualitative data, and evaluate and craft concrete solutions.

☐ **Social Welfare Policy Major**

The entire process of planning, implementing, and evaluating social welfare policies in the public and private sectors is studied in depth in order to systematically understand and solve the various social welfare problems facing modern society. Through this, students learn the design principles, implementation strategies, and policy effects of social welfare policies, and develop the ability to find practical alternatives to improve the quality of life of the socially underprivileged and the vulnerable.

❑ **Cultural Arts Administration Major**

Based on the theory and methodology of administration and policy studies, the process of policy establishment and execution in the field of culture and arts is learned in depth. Practical competencies such as evaluating the effectiveness of culture and arts policies and finding sustainable development plans are also cultivated.

☐ **Courses**

❑ **Core Courses**

· **Research Ethics & Thesis (3)**

This course focuses on research process where theories and practices are linked and emphasize research ethics and plagiarism issues for the academic studies.

· **Quantitative Analysis (3)**

The primary goal of this course is to introduce you to advance statistical methods that will help you make a critical decision in the field of public administration. In particular, this course will emphasize the application of multivariate statistics and other analytical tools in the analysis of problems and issues relevant to the public sector. The focus of the course is on the analytical as opposed to the purely statistical. This course will help you to understand the important concepts of quantitative methods in public administration and apply them to the reality.

· **Research Methods in Social Science (3)**

Research Methods consists of three components: 1) the philosophy of knowledge (epistemology); 2) theory and approaches; and 3) research process and techniques. This course focuses on the philosophy of knowledge concerned with issues such as descriptions, explanations, predictions of social phenomena.

· **Theories of Public Policy (3)**

Theories of public policy provide an introduction to general theories in public policy and basic knowledge required for specific policy fields. The course particularly covers some assumptions and applicability of prescriptive and descriptive theories to public policy issues.

· **Theories of Public Administration (3)**

Theories of public administration provide an introduction to the theories of public administration including definitions, development of administration, theories and major concepts of administration.

❑ Public Administration Major

· Case Studys in Public Administration (3)

This course touches public administration issues including organizational management, performance measures, and human resources in public organizations. It provides various empirical analyses and rival theoretical perspectives.

· Organization Theories (3)

This course teaches the students organization theories regarding formal structures, human relations, interorganizational conflicts, and especially new theories about organizational management.

· Independent Study (3)

Practice for writing a research paper on a social phenomenon, based on the theories and methods learned throughout the course.

· Organization Behavior and Culture (3)

This course is designed to cover key components of organization theory and management applications, including organization structure, culture, environment, leadership, change / innovation, and other emerging organization / management themes. An emphasis will be focused on public and nonprofit organization through private organization will be discussed from comparative perspective.

· Performance Management & Strategy (3)

This course is designed to provide graduate students with insights on public sector productivity issues. Productivity improvement is a very complicated and comprehensive concept, there by requiring a comprehensive approach. If the term productivity were simply defined as the ration of output to input, then this course would not be necessary. We will read many journal articles from both business and public administration areas, and search out theory and practice in organizational productivity programs.

· Public Marketing (3)

This course investigates marketing theories, strategies and case studies for enhancing citizens' complacences and satisfactions on public management and policy implementation in the public sector.

· Public Management (3)

This course aims to making students realize the nature of public management and understand the roles of public managers. This course deals wit a variety of issues concerning strategies and innovations, while it tries to connect governance to

participation issues in the public sector.

· **Public Administrative Institutions (3)**

This course examines theories and practices regarding institutional process where it burgeons up and declines, while investigating linkages between networks and governance issues.

· **Planning & Strategy (3)**

This course offers a lecture on theories on administration and planning, planning processes and evaluation. It also offers a lecture on strategic performance and scientific management which are essential to enhance the effectiveness of public organizations.

· **NGO Management (3)**

Deals with a variety of issues associated with the role of Non Governmental Organizations and the third sector organizations for the society and its impact on the governmental organization. Gives students opportunities to experience of participating in the NGO activities.

· **Management Science(3)**

This course offers a lecture on methodologies to be employed for public management. It particularly entails how to develop a logic and statistical methods which are essential to develop policy alternatives for public administration.

· **Human Resource Management (3)**

Examines the history of public personnel administration comparative concepts of civil service, the merit system, and job classification studies the characteristics of personnel administration in Korea offers a modern view of personnel administration and its problems and explores its remedies using modern management skills.

· **Urban Administration (3)**

Urban problems have emerged as policy conundrum that has had important effects on society. This course explores analytical tools and policy suggestions for a analysis of urban phenomena.

· **Social Welfare Policy (3)**

This course is designed to provide an overview of social welfare policy and its mechanisms. What is emphasized in this course and curriculum includes an intensive research for a specific welfare program.

· **Public Finance (3)**

This course examines theories in public budgeting and principal components of budget system. It also explores controversial issues regarding political processes, bureaucratic behavior, and implementation in budget.

· **Leadership (3)**

This course examines an overview of leadership theories and situational theories in organizational contexts. It also deals with a relationship between leaders and followers in social contexts.

· **Local Government Administration (3)**

This course focuses on local governance structure for local communities, especially on an administrative division and cooperation between central government and local government and disintegration and reunification of administrative regions.

· **Environmental Policy (3)**

This class deals with the establishment and management of various environmental administrations and environmental technology to prevent and control for environmental pollution of air, soil, water, and housing.

❑ **Public Policy Major**

· **Health Policy (3)**

The purpose of this course is to provide a framework for the critical examination of issues affecting health care and an overview of current issues such as health care reform and regulation. In addition, the course work initially focuses on specific areas of health care policy and subsequently ties several issues together in a discussion of state and national health care reform in the United States.

· **Digital Government (3)**

This course examines the conceptual problems of e-Government in terms of noise and distortion involved in the process of communicating e-Government contents. Furthermore, this course examines e-Government information gathering, processing, evaluation, and accumulation based on a relationship between the nature of such information problems and social behaviors.

· **Case Studies in Public Policy (3)**

This course examines a relationship between policeman and residents, managerial skills for the solution to community problems, and the management of police organizations including planning, finance, and personnel administration.

· **Political Economy (3)**

This course is a study of the theories of political economy from the beginning of the capitalist society to the present. This course answers the following questions: what capital is, what the logic of capital is, and what the movement of capital is.

· **Policy Implementation (3)**

This course offers a lecture on policy implementation which recently received great interests from both policy makers and analysts. It discusses the nature of policy

implementation, theories and actors. Particularly it discusses role of stret level bureaucrats, discretion and controls.

· **Policy Formulation (3)**

This course offers a lecture on policy formulation which involves developing strategies for dealing with policy issues which have been placed on an agenda. It discusses how to identify issues, goals and objectives. Particularly it looks at agenda setting process, policy alternative formulation and political processes of decision making.

· **Government Regulation (3)**

This course offers a lecture on regulatory policy which aims to achieve government's objectives through the use of regulations, laws and other instruments to deliver better economic and social outcomes.

· **Disaster Management (3)**

Explore the theory and research on disaster management in public sector so that familiarity with a variety of analytic methods for risk prevention and management might be gained. The emphasis of this course will be placed on the process of disaster management such as prevention, preparedness, response and recovery as well as risk communication.

· **Regional Development Policy (3)**

Regional Development Policy which determine residents' quality of life is a course to develop and accumulate the capability to analyze and evaluate various current regional development policies by systematically studying and applying various theories and policies related to regional development to reality.

· **Advanced Research Methods in Public Administration & Policy (3)**

In this course you will learn about various research methods used in the field of public administration and public policy. You will learn either qualitative or quantitative (or both) methods required to conduct your own empirical research.

· **Science & Technology Policy (3)**

This seminar examines an optimal mobilization of technological and scientific resources, the development of technology and its policy formation, and an assessment and prediction of technology.

· **Industrial Policy (3)**

This course examines social, cultural, and economic factors for industrialization and the results of the industrialization process.

· **Resource Allocation (3)**

This course examines various mechanisms in resource allocation between government and government or between government and the private sector and their effects on allocate efficiency and distributive equity.

· **Policy Analysis (3)**

An introduction to the theory and practice of policy analysis, covering the following topics: theoretical frameworks and criteria for and the political context and ethics of policy analysis.

· **Policy Evaluation (3)**

This course is intended to develop practice skills in policy evaluation. Techniques of evaluation, such as benefit cost analysis, are used to measure the degree of attainment of policy goals.

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