Dept. of Fashion

Fashion is the system involving formative characteristics and aesthetic values in addition to political/social environments and human capital in a design product. Fashion as the most direct and complex medium in the 21 st century's global culture environment reflects a social trend, leading its changes. The Dept. of Fashion is fostering specialists who have an insight on such changing flows and taking the initiative in leading the fashion industry with integrated thinking through advanced studio and research. In this department, major courses by domain are provided including <Fashion Design> for cultivating advanced formative senses and design idea abilities, <Fashion Business> containing various themes like administration, marketing, psychology, brand strategy and trend and <Fashion Criticism> for interpreting concepts/contexts of modern fashion in historical, artistic, cultural and emotional perspectives and also forecasting the future fashion. Courses of the major integrating advanced studio and research help students with their contextual understanding on fashion through an interdisciplinary approach. In-depth research involves globalism, sustainability and new technology as well as design, industry and aesthetics, and every research finding is presented with a variety of communicative methods through visual language.

□ Major Courses

- **Advanced Fashion Design Studio 1,2,3**

  Develop an original fashion collection that new technology is harmonized with aesthetic sensibility through collecting sources for individual inspiration and researching design methodologies approaching to concept, material and silhouette innovatively.

- **Fashion Technical Studio 1**

  Analyze how to construct pattern of diverse designs based on basic knowledge of pattern drafting and pattern draping, and cultivate appreciation for application of silhouette and detail.

- **Fashion Technical Studio 2**

  Understand advanced pattern construction and research implementation of various experimental design silhouettes. Besides, learn new studio techniques and apply these to an individual collection.

- **Fashion Technical Studio 3**

  Understand advanced pattern construction and research implementation of various experimental design silhouettes. Besides, apply these to an individual collection from the Advanced Fashion Design Studio.

- **Critical Studies in Contemporary Fashion**

  Identify a great flow of modern fashion through researching fashion phenomena in social, cultural, artistic and aesthetic perspectives. In particular, analyze design ideas by period or contemporary designers paying attention to the 20^{th} century's fashion

phenomena.

· **Fashion Research Seminar**

Explore a variety of sources of inspiration needed for fashion designer's ideas. In particular, perform analytic practice of primary, secondary researches to cultivate abilities for developing unique designs.

· **Fashion Presentation**

Explore methods for implementing various visual languages including photo, image, 3d design, illustration and collage. Hence, practice methods for original presentation and learn critical evaluation methods.

· **Research in Fashion Textiles**

Understand basic knowledge on textiles in addition to characteristics of a new material. Research textile development considering a fashion trend and ingenious fashion design.

· **Integrated Consumer Behavior 1,2**

Expand understanding on consumer behavior by analyzing and researching relationship between consumer psychology/consumer behavior from a perspective of convergence, or from an interdisciplinary approach of evolutionary psychology, neurology and behavioral economics.

· **Consumer Trends and Fashion Business**

Learn a process to analyze situation of particular fashion business or market from consumer lifestyle and socio-cultural trends. Predict its direction and identify consumer- and market-centric needs of fashion business and the resulting niche markets, and embody them into actual/practical business opportunities.

· **Research in Sustainable Fashion Design**

Research sustainable fashion design not only as practice of engagement design considering fashion ethics but as one of fashion design ideas. Besides, develop differentiated design focused on values of fashion and suggest new aesthetics.

· **Digital Design**

Learn how to use various kinds of design software and utilize it as an efficient tool for presentation. Practice portfolio (including online portfolio) production using digital technology for the entire processes of idea, concept and design.

· **Research Ethics & Thesis Study 1,2,3**

Learn how to design research needed for writing a thesis and a journal article, develop one's research subject into a theory and systemize it within a frame of a thesis.

· **Independent Study**

Conduct instruction and task independently for in-depth research on an individual theme.

□ Faculty Members

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