

Dept. of Business Administration

The department of business administration offers a fine graduate program with excellent faculty members as well as high quality academic resources and facilities. The program provides a small group of selected graduate students with opportunities to gain an understanding of latest theories and practices in modern businesses and to conduct in depth research into key business issues. The program aims to produce students who make significant contributions to their respective businesses or academic communities through their knowledge and insights gained through rigorous training. To achieve this goal, the program equips students with modern business theories and capabilities of research into key business issues. Through intensive and systematic guidance by faculty, the program trains young scholars by helping them acquire creative thinking and insights into the business world. The program put emphasis on students' good character and ethical standards required in the globalizing world.

□ Management Major

The management Major is designed to educate students with the leading edge theory and practice associated with the organization design and people management. It spans topics from understanding the behavior of individuals and groups to designing management systems and structures to support business strategy. Topics of interest include organizational behaviors, organization theory, human resource management, strategic management, and entrepreneurship.

□ Finance Major

Finance major offers courses relating to the financial organization, operations, and problems of the economy at large and stressing issues of financial management in business firms, financial institutions, and units of government. While some attention is given to the descriptive, institutional, and historic aspects of the field, primary emphasis is placed on the analytical foundations of the discipline, making extensive use of the relevant techniques of economic analysis, mathematics, and statistics. By stressing theory and methods of analysis, the department provides the student with the tools for dealing with important practical issues. Graduates generally seek their professional career opportunities in positions in financial departments of general businesses, investment banking firms, management consulting firms, commercial banks, and other financial institutions.

□ Marketing Major

The field of marketing is a valuable preparation for many types of management careers including consulting, entrepreneurial management, and line management. The variety of

courses offered by the marketing faculty has been designed to meet the needs of management generalists and those who choose either the marketing management or marketing research major areas. Using a combination of lectures, readings, case studies, and computer simulations, the course reviews the fundamental approaches to analysis in each of the marketing policy areas, new product development, pricing, promotion strategy, management of channels of distribution, and marketing research.

□ **Global Business Innovation Major**

21st Century is characterized by the large global companies leading the world economy, more intense cross-national competition, the enhanced interdependency between national economies, and the conglomerate and diverse relationship between economic entities. 'Global Business Innovation' Major tries to train and produce the elite human resources this global century urgently demand.

□ **Service Management Major**

Service Management major provides students with a deep grounding in the basic logic of management of services enterprises as well as service innovation of manufacturing enterprises. This major offers a range of courses covering theories and methodologies as well as cases in service management and service innovation. This background would position students well for leading service innovation at both services and manufacturing enterprises.

□ **Insurance & Finance Major**

We will study various theories and techniques in insurance as well as decision making about efficient procurement and operation of funds under international business environment.

□ **International Logistics Major**

This course examines the fields of ERP and internationalization of logistics that have expanded into multinationalization and direct investment in manufacturing.

□ **Courses**

□ **Core Courses**

- **Research Methodology (3) 경영학연구방법론**

The course aims at equipping students with capabilities to design and conduct in-depth empirical analysis on research topics on modern business. Students exercise statistical tools with their own research data.

- **Seminar in Business Statistics (3) 경영통계학세미나**

The level of this course is higher than that of 'Business Statistics'. Students in the Ph.D program learn higher-level concepts of statistics and acquire higher-level statistical techniques.

• **Seminar in Research Methodology (3) 경영학연구방법세미나**

The level of this course is higher than that of 'Research Methodology'. Students in the Ph.D program learn higher-level concepts of research methodology. This course helps students find appropriate research methodology and statistical tools for their research topics.

• **Econometrics (3) 계량경제학**

The aim of this course is to help students get acquainted with feasible and valid econometric techniques so that they could extract the right information from the right data to have the right understanding of the economic problems of interest. To achieve this, we discuss both econometric theories and many empirical applications. In particular, this introductory class will be focused more on practices with computer exercises rather than analytic proofs.

• **Research Ethics & Thesis Study (3) 연구윤리와논문연구**

Graduate students will develop an understanding of the nature of ethical decision-making and its role in research ethics. They will also acquire an appreciation of the reasons for conducting ethical review of research and an awareness of some of the international codes of research ethics that have been developed in response to scandals and abuses in research. Finally, they will understand the nature and definition of research ethics and an appreciation of the importance of good research.

• **Analysis of Statistic Data (3) 통계자료처리론**

Study the ability to effectively identify and summarize high accuracy with low sacrifice of statistically obtained data.

□ **Management Major**

• **Organizational Behavior (3) 조직행동론**

Organizational Behavior is a field of study that investigates the impact that individuals, groups, and structure have on behavior within organizations, for the purpose of applying such knowledge toward improving an organization's effectiveness. This course offers an introduction to the best works (mostly articles but also include book chapters) that have been published on the important research areas within the field of organizational behavior. This course helps students have theoretical perspectives on classic and current issues in organizational behaviors.

- **Human Resource Management (3) 인적자원관리**

Students learn theories and practices in managing human resources effectively and motivating self-development of employees. The course covers topics such as recruitment, selection, training and development, performance evaluation, compensation, employment relations, and high performance organizations.

- **Organization Theory (3) 조직이론**

The major topics in the course include organizational structure and design. The course explores the organizational structure that best fits the surroundings. Resource dependence, population ecology, transaction cost economics, network theory, and power theory are the topics to be learned in this course.

- **Strategic Management (3) 전략경영**

This course focuses on the foundation of strategic management research. The course will offer an understanding of the key concepts, theories and interconnected research streams in strategic management. The objectives of this course are to (1) review the major theoretical perspectives and issues studies in strategic management research to (2) help students have an interdisciplinary perspective on current issues in strategic management. The course begins with the question of performance differences between firms among and across industries, which could be explained through a variety of lenses addressed in this course

- **Research in Leadership (3) 리더십연구**

The course discusses many theories on leadership-one of the key issues in organizational behavior-and how to put them into practice. This course covers various theoretic perspectives such as trait theory, contingency theory, transactional versus transitional approach, charismatic leadership, and issue leadership.

- **Negotiation in Organizations (3) 협상연구**

This course will provide students with various perspectives in behavioral decision making theory and behavioral approach to negotiation. The course views an individual primarily as a bounded rational decision maker in mixed motive contexts which combine competitive and cooperative aspect of the exchange relationship. Each class covers major theories in the negotiation literature by reviewing a core set of readings and discussing critical issues that have been developed in the field. Learning objectives of this course include 1) obtaining an understanding of the central concepts of the decision making and negotiation literature, 2) developing expertise in the domain of scholarly interest, 3) exploring new research ideas and models, 4) building necessary practical skills of negotiation and other conflict resolution techniques, and 5) gaining practical experience to become successful negotiators.

• **Research Methodology for Organizational Studies (3) 인사조직방법론특수연구**

The purpose of this course is to provide master and doctoral students with a foundation for designing and using methods (quantitative and qualitative) to perform empirical research in organizational behavior and human resources (OB/HR) areas. Rather than giving you the detailed background knowledge of each method – which you can learn in other method classes, we focus on the set of practical skills that can be applied to your own research in the current field of OB/HR.

• **Seminar in Entrepreneurship (3) 창업이론세미나**

This seminar will focus upon the theoretical and empirical research on entrepreneurship. It will let students (1) become familiar with relevant research on Entrepreneurship (2) develop and evaluate research questions within the field. Most literature is related to the entrepreneur or entrepreneurial team, but may include corporate entrepreneurship within the established firm. The seminar is closely related to courses in strategic management, which are recommended to be taken before this seminar.

• **Seminar in Organizational Behavior (3) 조직행동세미나**

In this course, organizational behavior is explored at the individual, group, and organization levels. The course explores related theories and cases. It provides an opportunity for students to learn current advanced knowledge in motivation, personality, leadership, conflict management among individuals, teams, groups, and organizations. The final purpose of this course is to complete publishable paper draft or proposal.

• **Seminar in Human Resource Management (3) 인적자원관리세미나**

The purpose of this course is to provide master and doctoral students with a comprehensive understanding of the domain of Human Resource Management (HRM) research. The course is structured largely into two parts. In the first half of the semester (“HR in Action”), we will review the topics in HR such as recruitment, selection, training, and compensation while reading articles related to each topic. The goal of this first part of the course is to allow you to narrow down the HR topics that you are interested in studying. In the second half of the semester (“Theoretical Lens”), we will examine theoretical perspectives that researchers and other students in organizational behavior and HR have used to understand (and critique), predict, and ultimately control the behavior of individuals in organizational settings. The goal of this second part is to help you find the right theoretical lens to explore “the” HR topic of your choice.

• **Seminar in Strategic Management (3) 전략경영세미나**

Students in this course survey the related literature; look into recent theories and

practices in business strategy; and prepare thesis for graduation. This course covers various current theoretical issues such as strategic processes, business strategy, and corporate strategy.

• **Seminar in Organization Theory (3) 조직이론세미나**

The course gives an in depth look into theories and practices in organization structure and design; explores how to implement some of the theories in real world businesses. Selected topics in this course include system theory, resource dependence, population ecology, transaction cost economics, network theory, and power theory.

• **Special Topics in Management (3) 매니지먼트특수과제연구**

This course expects students to conduct analysis on the project of their own choosing. The topic is determined freely based on the discussion between the instructor and the students.

• **Seminar in Coaching Psychology (3) 코칭심리학연구**

This course focuses on the comprehensive understanding of the domain of coaching theories. This course involves the application of the research theory and practice of the behavioral science of psychology to the coaching area. The purposes of this course are to (1) review the major theories on coaching to (2) help students have an interdisciplinary perspective on current issues in coaching field,

• **Human Resource Development (3) 인적자원개발**

This course is designed to provide students with an overview of various theoretical perspectives and research processes in human resource development. Students learn key concepts, procedures, and practices of human resource development. Also, students explore a wide range of systematic activities of an business organization to provide its employees with the necessary knowledge and skills that meet current and future job demands. More specifically, topics will cover needs assessments, task analysis, designing and implementing training programs, evaluating training programs, career development, and organization development.

□ **Finance Major**

• **Corporate Financial Theory (3) 기업재무이론**

The purpose of this course is to trace the impact of the economic recession and political turmoil on contemporary Russian society. Through this course, students analyze changes since the collapse of USSR. Special focus is put on changes since perestroika, such as class stratification, population movement and growth. Welfare systems, gender stratification and women's issues, environment problems, and educational issues are also studied. By analyzing Russian society in the context of

radical transformation, this course works to understand characteristics of Russian society and directions of future change.

• **Research Methodology in Finance I (3) 재무연구방법론 I**

Quantitative techniques required for finance majors are covered in this course. The examples of techniques include linear algebra, optimization, and regressions. The course will utilize software programs for statistical analysis.

• **Research Methodology in Finance II (3) 재무연구방법론 II**

Students will learn some basic knowledge of financial time series data, study simple models and methods for analysis of financial time series, and understand proper use and limits of econometric methods in finance in this course.

• **Investment Theory and Strategy (3) 투자이론및전략**

This course on investments covers theoretical models on investments, investment strategies, metrics used in evaluating investment performance, and portfolio management techniques.

• **Introduction to Financial Theory (3) 기초재무이론**

The course analyzes financial activities of business organizations. The course aims at familiarizing students with techniques to evaluate business performance based on financial statement information.

• **Financial Engineering (3) 금융공학**

Students are expected to obtain a thorough understanding of risk-return characteristics of various investment instruments such as equities, bonds, convertibles, futures and options. Students learn pricing models and investment strategies using these instruments.

• **Corporate Control (3) 기업지배이론**

The topics covered in this course is theories of firm, agency problems, bankruptcies and restructuring, and various M&A techniques and issues. This course will focus on the mechanisms for hostile takeover as also takeover defenses such as poison pills, golden parachutes, etc.

• **Theory of Financial Decision Making (3) 재무의사결정론**

This course covers portfolio analysis, asset pricing models, and investment strategies. It uses both the lecture and the case method of instruction to develop a practical understanding of some of the more important financial instruments and markets and to enhance abilities of application to real world.

• **Valuation Seminar (3) 가치평가세미나**

This course focuses on corporate asset management, in particular, on valuation. Topics that will be discussed include financial statement analysis, estimating cost of capital, valuation of projects, valuation of companies in takeovers, cross border valuation, and valuation of strategic options.

- **Risk Management Seminar (3) 리스크관리세미나**

The objective of this course is to provide students with a risk management view of financial institutions and financial functions. The key areas covered will be the rationale for the existence of financial intermediaries, interest rate risk, market risk, credit risk, etc.

- **Fixed-income Securities (3) 채권이론**

This course primarily covers the valuation of fixed income securities including pure discount bonds, coupon bonds and related derivatives. The course focuses on analytic tools used in interest rate risk management.

- **Empirical Finance (3) 재무실증연구**

The course discusses empirical research papers in finance. The aim of the course is to help students understand empirical results with respect to major corporate decisions and familiarize them with essential research methodologies.

- **Seminar in Corporate Finance (3) 기업재무세미나**

The objective of this course is to develop an advanced understanding of the main financial and investment decisions that firms face. The course will focus on capital structure and financing decisions as well as IPOs, mergers and acquisitions, private equity and LBOs.

- **Seminar in Investment Management (3) 투자관리세미나**

The objective of this course is to help students develop an advanced understanding of portfolio theory, equilibrium models of security prices, the empirical behavior of security prices, market efficiency, performance evaluation, and behavioral finance.

- **Seminar in Capital Market (3) 자본시장세미나**

This course will include advanced topics such as the term structure of interest rates in bond markets, how stocks and bonds should be priced, and why those prices are sometimes not realized because of institutional factors or market frictions.

- **Special Topics in Finance (3) 재무특수과제연구**

This research oriented course focuses on several special topics in finance and motivates students to participate in class discussions that are expected to generate

insights into important business issues.

□ Marketing Major

• Consumer Behavior (3) 소비자행동론

The course focuses on concepts, issues, and trends about customer behavior and customer orientation. It provides students with specific research tools to generate insights about customers and with experience in applying them to the analysis of marketing problems and design of marketing strategy.

• Marketing Research (3) 마케팅조사론

Marketing research is the way companies obtain customer insights. This course provides a rigorous experience in marketing research methods such as questionnaire designs, data gathering tools, statistical analysis techniques, and frameworks to guide when and which technique is most useful.

• Product Management (3) 상품관리론

This course provides a comprehensive analytical coverage of the various product decisions, critical discussion of the research needed as input to the decisions, and the contributions of management and behavioral sciences to product development process.

• Marketing Channel Management (3) 유통관리론

In this course, students study traditional and new distribution channels and institutions as well as techniques in designing and managing marketing channels. Empirical issues are also studied and discussed.

• Advertising Management (3) 광고관리론

The primary objective of this course is to provide students with an opportunity to analyze, design, and evaluate various advertising decisions. The course focuses on the concepts, theories, models, and findings from marketing, marketing research, communication research, and management science that are relevant to the design and evaluation of advertising tools.

• Pricing Management (3) 가격관리론

Pricing is an important strategic variable in marketing mix. The course discusses factors relevant to pricing decisions: competition, cost structure, consumer psychology, etc.

• Marketing Information System Management (3) 마케팅정보시스템관리론

This course is concerned about marketing information to improve the efficiency of decision making in marketing. Topics include collection and classification of

marketing information, configuration of marketing information system and other information systems in the firm.

- **Marketing Strategy (3) 마케팅전략론**

This course is designed to give students an integrative framework for analyzing marketing programs and deriving marketing strategies. Setting objectives and making decisions about products, services, pricing, promotion, and distribution will be studied.

- **Multivariate Data Analysis (3) 다변량통계분석**

In this course, students learn qualitative and quantitative research methods in marketing. Special emphasis of this course is on making students to acquire basic multivariate analytic tools such as factor and cluster analysis, conjoint analysis, multidimensional scaling, and LOGIT.

- **Service Marketing (3) 서비스마케팅**

The purpose of this course is to provide students with a thorough understanding of the role of services in marketing strategy and competition, and how these issues guide the management of service operations.

- **Brand Marketing (3) 브랜드마케팅**

This course covers the creation and management of brand equity. Topics covered include the importance of brand equity; frameworks to conceptualize what it is; how to strategically plan a brand's target equity; tactics to build brand equity; brand extensions; brand valuation; and global branding.

- **Seminar in Marketing Channels (3) 유통이론세미나**

In this course, current research papers will be read and discussed. Topics include designing channel structure and incentives to match positioning, managing channel conflict, exploring links between channel and branding strategies, understanding multi-channel approaches, and internet distribution. New issues and methodology will be scrutinized.

- **Seminar in Advertising (3) 광고이론세미나**

The goal of this course is to expose students to current research topics and research papers in advertising and advertising management. The course deals with theories and issues in ads planning, media choice, ads production, measurement of ads effects. Consumer behavior and economic theories related to advertisement strategy are studied in depth, with the purpose of developing new framework or theories.

- **Seminar in Product Development (3) 제품개발세미나**

This class teaches New Product Development(NPD). Students become primarily familiar with the tools and methods for NPD which marketers and engineers use. Note that the focus of NPD is the integration of the marketing, design, engineering, and manufacturing functions of the firm in creating a new product. Thus, this course is intended to provide you with the following benefits:

- Competence with a set of tools and methods for product design and development.
- Confidence in your own abilities to create a new product.
- Awareness of the role of multiple functions in creating a new product (e.g. marketing, industrial design, engineering, production, environmental safety).
- Ability to coordinate multiple, interdisciplinary tasks to achieve a common objective.

• **Seminar in Marketing Information System (3) 마케팅정보이론세미나**

The goal of this course is to expose students to current research topics and research papers in marketing information generation and marketing information management. New issues and new methodology will be discussed.

□ **Service Management Major**

• **Business Diagnostics (3) 경영진단**

The course discusses various analytical frameworks to examine business issues faced by the firm. Business cases are intensively used in this course.

• **Management Information Systems (3) 경영정보시스템**

The course teaches students an overview and various types of information systems and/or information technology as a major tool or methodology to perform business innovation.

• **Introduction to Business Innovation (3) 경영혁신개론**

Basic knowledge on business innovation are to be taught in this course. A history of business innovation, several cases of business innovation, change history of innovation methodology are to be discussed.

• **Service Management (3) 서비스경영**

The course teaches students how to improve productivity in service industry. Various cases are to be discussed.

• **Service Science (3) 서비스사이언스**

This course teaches students an overview of service science and service innovation, trends and research areas on service science.

- **Current Issues on service Management (3) 서비스경영최신과제**

The course conducts a further in-depth study on key service management and business innovation issues in this new service based economy.

- **Seminars on Service Management (3) 서비스경영세미나**

As a further study of "Current Issues on service Management" course, this course conducts a further in-depth study on new service management and business innovation issues.

- **Case Studies in Service Management (3) 서비스경영사례연구**

The course discusses multiple cases of service management and business innovation. Various types of service industry and diverse tools and techniques of service innovation are to be discussed.

- **Service Management Methodology (3) 서비스경영방법론**

Various tools and techniques of service innovation are analyzed. The 'goodness-of-fit' of 10 most powerful service innovation methodologies to case-by-case occasions will be assessed.

- **Tourism and Hospital Management (3) 관광의료경영**

The course discusses efficient management and strategy issues of tourism service industry and medical service industry, individually and as a combined industry.

- **Sports Management (3) 스포츠경영**

The course discusses efficient and effective management and strategy issues of sports business service industry as a new major service industry.

- **Entertainment Management (3) 엔터테인먼트경영**

The course discusses efficient and effective management and strategy issues of entertainment service industry as an ever evolving service industry.

- **Global Business Innovation Major**

- **Strategy in the Global Context (3) 글로벌전략**

This class discusses the problems and solutions occurring during the process of strategy formulation and implementation of global companies in key industries.

- **Global Business Development & International Portfolio Management (3) 글로벌사업개발과 포트폴리오관리**

This class explores the issues of conducting business in an international context,

including an analysis of project management, information resources, and cultural differences.

• **International Business Ethics & Managerial Responsibility (3) 국제기업윤리와경영책임**

This class provides students with the ability to anticipate, critically analyze, and appropriately respond to the social, ethical, and political challenges that face managers operating in a global economy.

• **Business Forecasting (3) 사업예측**

This class examines the approach to analytical thinking—forcing numerical and textual data into carefully formulated alternative models. Data studied include macroeconomic variables (growth, inflation, unemployment, interest rates, and exchange rates), industry data, and firm data.

• **Case Analysis in Global Business Innovation (3) 글로벌경영혁신사례분석**

This class analyzes and investigates the cases, policies and background of global and domestic companies. Attendants may apply a modified strategy and policy on the cases, and analyze and discuss their results.

• **Globalization Strategy for Knowledge-based Industry (3) 지식산업의국제화**

The course conducts an in depth study on globalization strategy for knowledge based industry including software industry.

• **Supply Chain Management Seminar (3) SCM세미나**

In this course, the students learn about the principles of supply chain management and some scientific management techniques for efficient supply chain management. They also discuss about some key issues regarding supply chain management.

• **Operations Management Seminar (3) 생산관리세미나**

In this course, the students learn about some scientific techniques to efficiently manage the product and service operations in theories and with case studies. They also discuss about some key issues regarding Operations Management.

• **Logistics Seminar (3) 로지스틱스세미나**

In this course, the students learn about types and functions of physical material flow in industries, and they are educated to design and maintain the efficient logistic system. They also discuss about some key issues regarding logistics.

• **Purchasing and Supply Management (3) 구매공급관리**

This course provides the basic knowledge about the purchasing or supply operations as the first main activity done by any companies in the supply chain system. In this course, the students learn about the management of purchasing and

supply operations, value-added operations in supply process, and negotiation procedure in purchasing.

• **Seminar in New Product Management (3) 신제품개발세미나**

This class teaches New Product Development(NPD). Students become primarily familiar with the tools and methods for NPD which marketers and engineers use. Note that the focus of NPD is the integration of the marketing, design, engineering, and manufacturing functions of the firm in creating a new product. Thus, this course is intended to provide you with the following benefits:

- Competence with a set of tools and methods for product design and development.
- Confidence in your own abilities to create a new product.
- Awareness of the role of multiple functions in creating a new product (e.g. marketing, industrial design, engineering, production, environmental safety).
- Ability to coordinate multiple, interdisciplinary tasks to achieve a common objective.

• **Management Control Systems (3) 경영통제시스템**

This course deals with the management control systems of firms, especially emphasizing on cost analysis and performance evaluation of units. Included are issues related to transfer price, productivity measures, the estimation of cost functions, and the study of benchmarking procedures.

• **Strategic Management of Technological Innovation (3) 기술경영전략**

Technology Management is the management of the use of technology for human advantage. It allows organizations to manage their technological fundamentals to create competitive advantage. Typical concepts used in technology management are technology strategy(a logic or role of technology in organization), technology forecasting(identification of possible relevant technologies for the organization, possibly through technology scouting), technology road-mapping (mapping technologies to business and market needs), technology project portfolio

• **Understanding of International Finance (3) 국제재무의이해**

This course is designed to help you develop a deeper understanding of the issues and the necessary skills as managers of a corporation that are exposed to international financial transactions. The issues addressed in this course include the globalization, and the need for effective international financial management, the determination of foreign exchange rates, international investment, and various securities that are used for financing in international markets.

□ Insurance & Finance Major

· Risk and Insurance (3) 리스크와보험

Theories and techniques of risk management related to corporate management and daily life are studied, and insurance theory as a method of risk management and correlation with companies are analyzed.

· Advanced International Management Finance (3) 고급국제재무관리론

A study on theories and techniques of general financial management such as international financial market utilization and "hedging" transactions such as capital financing, operating capital management, profitability analysis of investment decisions, measurement of foreign exchange exposure and countermeasures against counterfeiting.

· International Insurance (3) 국제보험론

We study insurance theory and technique to solve various problem of risk management related to international management.

· Finance and Economic Theory in Insurance (3) 보험의재무경제이론

Study the application of finance and economic theory in insurance theory. In particular, we will focus on the risk-related economic theory and the pricing model of financial theory.

· Special Topics in Risk and Insurance (3) 위험및보험의특수문제

The recent theories and concerns of risk and insurance related to business management are studied with the recent published literature, and especially the recent theories and techniques are examined for the solution of the current problems.

· Seminar in International Insurance (3) 국제보험세미나

This course focuses on recent issues related to international insurance, focusing on themes, and examines recent theories and techniques for problem solving.

· Seminar in Insurance Marketing (3) 보험마케팅론세미나

This course will study various theories and techniques about insurance marketing. It focuses particularly on research for efficient sales channels.

· Actuarial Theory of Insurance (3) 보험수리이론

Study various mathematical and statistical theories related to insurance. We will focus on various probability theory and some mathematical theories related to price and investment.

- **Seminar in Asset Management of Insurance Companies (3) 보험자산운용론세미나**

We study various techniques and theories related to insurance asset management. In particular, this course will focus on various theoretical models and application strategies related to various investment instruments such as stocks, bonds, options.

- **Seminar in Insurance Company Operation (3) 보험회사운용론세미나**

We study issues related to the operation of insurance companies such as product development, underwriting, asset management, reinsurance, insurance accounting, and insurance marketing by management function.

- **International Logistics Major**

- **Logistics Strategy (3) 로지스틱스전략**

This course deals with the management of corporate logistics policy. In particular, course will study the methodology of corporate strategy achievement from the perspective of logistics.

- **Logistics Information System (3) 물류정보시스템**

This course deals with the role and functional structure of the information system that analyzes the flow of logistics and the flow of information following it. Especially, we analyze the desirable direction of the system focusing on the function of analyzing the effectiveness and efficiency of the logistics field.

- **Logistics Decision Making (3) 물류의사결정론**

This course deals with quantitative management techniques in the field of logistics. Also, the course will focus on functional structure and analysis method of decision support system applied to logistics field.

- **Global Logistics (3) 국제로지스틱스**

Study logistics strategies from the perspective of multinational corporations. In particular, the course handle with study the operation of logistics between countries and the role and function structure of global information system supporting this.

- **Global Manufacturing Strategy (3) 국제생산전략**

Study the corporate production strategy from a multinational perspective. In particular, we will focus on production strategies that can respond to corporate product and service strategy and distribution strategy.

- **Logistics Simulation (3) 물류시뮬레이션**

Study on simulation model methodology of logistics system. In particular, we will focus on how to construct and analyze models that take into account the

characteristics of logistics systems.

• **Introduction to ERP (3) ERP개론**

Based on the understanding of Enterprise Resource Planning (ERP) system, we will study the integration techniques and strategies of internal and external companies through linkage with logistics information.

• **ERP Internship (3) ERP인턴쉽**

The purpose of this study is to apply the theories about enterprise logistics and resource flow and system introduction methodology by directly participating in ERP system introduction and consulting field.

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